

Datebook

CHARITY
& SOCIAL

MODERN LUXURY

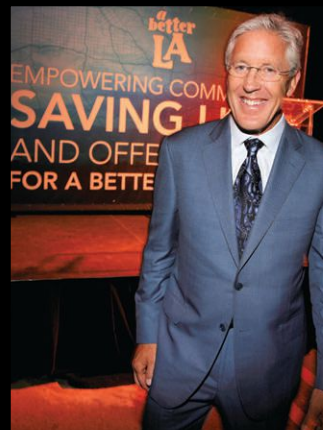
LOS ANGELES 2015



a better LA

a better tomorrow

A Better LA's annual gala LA Uncovered will be held on May 21st, 2015. The evening will celebrate the vibrant culture of LA. This gala will not only "uncover" the City's best food, art, and music, but will also uncover the true spirit of the LA community. The inner city, where ABLA works, is such a large, rich part of our City, yet one most Angelenos rarely get the opportunity to experience. For more information and to buy tickets please visit www.abetterla.org.



the Opening LETTER



Angeleno magazine is proud to publish the third annual *Charity & Social Datebook*, your guide to the best yearly charitable events our city has to offer. We hope you'll find inspiration in reading the stories of our selected Altruists of the Year. Their dedication, passion, and efforts to enhancing our community personally has motivated me. Each person we've talked to agreed - it isn't just the financial support that makes a difference, it's the countless hours spent volunteering and spending time with others that has the lasting effects.

We think you'll be able to find at least one thing that resonates with you within our Social Calendar, and we're always accepting submissions for more. A special thank you to our guest editor, Marci Kislin Heskell, for her efforts to expand our knowledge of the Los Angeles charitable circuit to ensure we bring you the best of the best.



A special thank you to our exclusive sponsor, Douglas Elliman, who made this special issue possible. Be sure to check out our monthly issue of *Angeleno*, our quarterly home design publication, *Interiors California*, and our biannual *Brides California*.

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MARCI KISLIN HESKELL

Guest Editor

CHARITY & SOCIAL Datebook

THE SOCIAL CALENDAR

Save the date for Los Angeles' top tickets 5

ALTRUISTS OF THE YEAR

A who's who of LA's philanthropic leaders

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Charity & Social Datebook is published by

MODERN LUXURY

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Los Angeles, CA 90067
424.253.3200

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provided by Douglas Elliman Real Estate
Photography by Vincent Vallejo

TRAILBLAZERS DRIVE THE WORLD FORWARD

TOYOTA CONGRATULATES ALL OF ANGELENO MAGAZINE'S 2015 ALTRUISTS

Thank you for leaving your mark on society and paving the way to
a more sustainable future.



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Prototype shown. Production model may vary.

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Contact Stacy Benaderet

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Capacity 50 to 2,000 people

Facility Type Award shows, business meetings, galas, receptions, premiere parties, presentations

Food and Beverage Wolfgang Puck is our exclusive partner for catering and concessions.

Restrictions No outside caterers

Historical/Memorable Moment Home to the Guitar Center Drum-Off, "The Best of Me" premiere, Revolver Golden Gods Awards Show, Grammy Nominations Concert Live, AdJam: Battle of the Agency Bands, Pollstar and Zagat award winner

Photos

1. Main Floor Gala Awards Show Grammy Nominations

2. Main Floor Corporate Dinner Show setup

3. VIP — The Lounge

4. Main Floor with Classroom Corporate Meeting setup



the Social CALENDAR

MARCH

WATERCOLOR WORKSHOP

MARCH 1

TICKETS \$125

Join artist Richard Houston in this workshop exploring J. M. W. Turner's extraordinary late watercolors. Work in the studio and tour the Turner exhibition.

GETTY MUSEUM, 1200 GETTY CENTER DR.,
GETTY.EDU

RACE FOR THE CURE

MARCH 7

Susan G. Komen's Race for the Cure is the world's largest fundraising event for breast cancer, providing 100% of net proceeds to its mission.

DODGER STADIUM, 1000 ELYSIAN PARK AVE.,
LACOUNTY.INFO-KOMEN.ORG

A NIGHT AT SARDI'S

MARCH 18

TICKETS \$500-\$1,250

The 23rd Annual Alzheimer's Association "A Night at Sardi's" is a celebrity musical revue and awards dinner to benefit the care, support and research efforts of the Alzheimer's Association. To date, more than \$25 million has been raised to address this rapidly growing health crisis.

BEVERLY HILTON, 9876 WILSHIRE BLVD.,
ALZ.ORG/SARDIS

BACKSTAGE AT THE GEFFEN

MARCH 22

This year's honorees include George Lucas and Mellody Hobson, who will receive the Distinction in Service Award and Sir Elton John and David Furnish with the Distinction in Theatre Award. The 13th annual fundraiser promises to bring laughter, music and stories featuring personal "backstage" memories and songs by a cavalcade of stars.

THE GEFFEN PLAYHOUSE, 10886 LE CONTE AVE.,
GEFFENPLAYHOUSE.COM

2015 PERSIAN AMERICAN

WOMEN'S CONFERENCE

PASSION INTO ACTION:

CONTINUOUS EVOLVEMENT

MARCH 26, 9 AM

TICKETS \$50-\$125

Inspire, encourage and empower women through education and communal support. This year's speakers include Goli Ameri, Parvaneh Bahar, Lisa Daftari, and many more. Enjoy an intimate luncheon with the speakers following the conference.

MONTAGE HOTEL BEVERLY HILLS,
225 NORTH CANON DR., PAWC-LA.ORG

APRIL

FIGHT FOR AIR CLIMB

APRIL 11

REGISTRATION: \$25

Fight For Air Climbs are the American Lung Association's most unique fundraisers. Climbs take place in prominent skyscrapers, stadiums or arenas and involve walking, running or racing up hundreds of steps. Sometimes called a "vertical road race," teams and individual participants can use the event as a fitness target, as a race, or as a great way to be active and meet new friends.

AON CENTER, 707 WILSHIRE BLVD., LUNG.ORG

30TH ANNUAL ODYSSEY BALL

APRIL 11, 6 PM

TICKETS START AT \$500

Join the John Wayne Cancer Institute Auxiliary as they host the 30th annual Odyssey Ball to present special honorees with The Duke Award and the True Grit Humanitarian Award and raise life-saving funds toward cancer research.

BEVERLY WILSHIRE FOUR SEASONS HOTEL,
9500 WILSHIRE BLVD.,
CALIFORNIA.PROVIDENCE.ORG/JOHN-WAYNE

**WOMEN'S GUILD
CEDARS-SINAI LUNCHEON**

APRIL 13, 11 AM

TICKETS \$225

Hosted by Christine Devine, News Anchor at KTTV Los Angeles, this luncheon will honor "Judge Judy" Sheindlin.

BEVERLY WILSHIRE FOUR SEASONS, 9500 WILSHIRE BLVD., WOMENSGUILD.ORG

**ILLUMINATIONS
LA 2015**

APRIL 17, 7 PM

TICKETS FROM \$300

Path2Parenthood's gala will honor Mark & Carin McGrath with the Advocacy Award and Bruce Shapiro, M.D. with the Visionary Award. Path2Parenthood provides aid for reproductive health and infertility to help people create families of their choice.

FOUR SEASONS LOS ANGELES
AT BEVERLY HILLS, 300 S. DOHENY DR.,
PATH2PARENTHOOD.ORG

**LACMA 50TH
ANNIVERSARY GALA**

APRIL 18

TICKETS STARTING AT \$5,000

Co-chaired by LACMA trustees Ann Colgin, Jane Nathanson and Lynda Resnick, proceeds from this fundraising event will benefit the museum's future programming and acquisitions. On the occasion of LACMA's 50th anniversary, Jane Nathanson and Lynda Resnick are leading a campaign to acquire major gifts of art for the museum and are encouraging others to gift artworks.
LACMA, 5905 WILSHIRE BLVD., 50@LACMA.ORG

**ABILITY FIRST
STROLL & ROLL**

APRIL 18, 7:30 AM

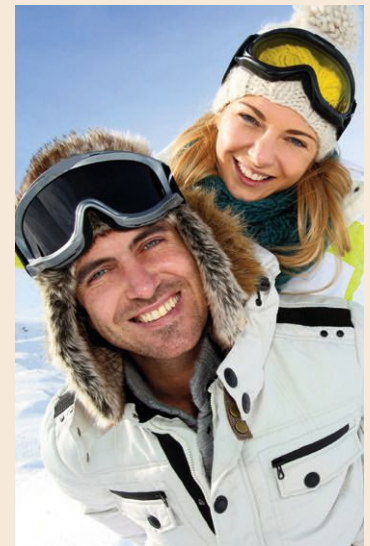
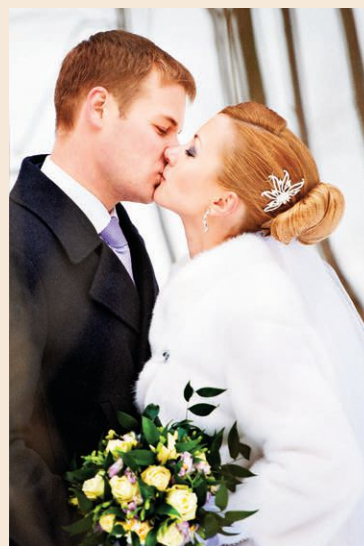
REGISTRATION \$25

The AbilityFirst Stroll & Roll presented by Comerica Bank is a fabulous day of fun, exercise, and community involvement that brings people together from all walks of life to support children and adults with disabilities.

UNIVERSAL STUDIOS BACKLOT,
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Brad Goreski and Rashida Jones supporting the Foundation for Living Beauty



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Alessandra Ambrosio at the Race to Erase MS

8TH ANNUAL PLUS AWARDS, BRUNCH & AUCTION

APRIL 18, 11 AM - 2 PM

Hosted by Forgiving for Living, Inc., this annual fundraiser for mental health and mentorship for those who have suffered from abuse honors political, corporate and community leaders.

BEVERLY HILLS HOTEL, 9641 SUNSET BLVD.,
FORGIVINGFORLIVING.ORG

WALK MS: GREATER LOS ANGELES

APRIL 19, 10 AM

Walk MS links people living with MS to others with the disease as well as people who care about them, giving them an opportunity to connect and celebrate their bond and advancements. Enjoy a beautiful 5k or 1 mile walk, roll or stroll around the Rose Bowl.

ROSE BOWL STADIUM,
1001 ROSE BOWL DR, PASADENA,
NATIONALMSSOCIETY.ORG

BEVERLY HILLS TOMORROW

APRIL 22, 5 PM

This event honors industry leaders in the

city of Beverly Hills to discuss growing the Beverly Hills community with their visions of tomorrow.

WALLIS ANNENBERG CENTER FOR THE
PERFORMING ARTS, 9390 N. SANTA MONICA,
BEVERLYHILLSCHAMBER.COM

22ND ANNUAL RACE TO ERASE MS GALA

APRIL 24, 6:30 PM

TICKETS \$1,000

This celebrity spectacular gala is the major fundraising effort for the Race to Erase MS foundation. Proceeds go directly to physicians and scientists working together to develop research programs to end multiple sclerosis.

HYATT REGENCY CENTURY PLAZA, 2025 AVE OF
THE STARS, ERASEMS.ORG/2015-GALA

MAY

TASTE FOR A CURE

MAY 1

The Jonsson Cancer Center Foundation hosts its 20th annual signature fundraiser, Taste for a Cure, featuring a food and wine tasting reception highlighting top Italian chefs and wineries followed by an awards program, live auction and entertainment. Proceeds support highest priority research at UCLA's Jonsson Comprehensive Cancer Center.

BEVERLY WILSHIRE FOUR SEASONS HOTEL, 9500
WILSHIRE BLVD., TASTEFORACURE.COM

THE KALEIDOSCOPE BALL

MAY 2

This year's theme, "Los Angeles: An Art-Full City" will feature artwork for sale to benefit the UCLA Children's Discovery and Innovation Institute at Mattel Children's Hospital.

3LABS, 8461 WARNER DR., CULVER CITY,
UCLAHEALTH.ORG/MATTEL

33RD ANNUAL OTIS COLLEGE OF ART AND DESIGN SCHOLARSHIP BENEFIT AND FASHION SHOW

MAY 2, 6:30 PM

TICKETS \$500

For the past 32 years, the Otis Benefit has been Los Angeles' largest fashion show,

and in 2014, over \$1 million was raised for student scholarships. The nearly 800 guests who attend this black-tie affair are the people who make Los Angeles happen—producers, stylists, fashion and design retailers, art collectors and more.
THE BEVERLY HILTON, 9876 WILSHIRE BLVD,
OTIS.EDU/SBS

INCOGNITO AT SANTA MONICA MUSEUM OF ART

MAY 3

Don't miss this one-night-only opportunity to take home original artwork by a resplendent array of emerging and renowned artists. All works are 10 x 10 inches and signed on the back; artists' identities are revealed only after purchase.
SANTA MONICA MUSEUM OF ART,
2525 MICHIGAN AVE., SANTA MONICA,
310.586.6488

VISIONARY WOMEN SALON

MAY 5, 9 AM

Visionary Women is honored to present Leymah Gbowee, 2011 Nobel Peace Prize Laureate for a Salon highlighting "The Role of Women on the Front Lines of Peacebuilding".

BEVERLY WILSHIRE FOUR SEASONS HOTEL,
9500 WILSHIRE BLVD, VISIONARYWOMEN.COM

3RD ANNUAL EVENING TO FOSTER DREAMS GALA

MAY 12

TICKETS \$600

Legendary talk show host Jay Leno takes the stage in support of CASA of Los Angeles. This fundraising dinner honors community leaders who have demonstrated extraordinary commitment to children, including those who have suffered abuse or neglect. Hosted by Dax Shepard, the evening's honorees include former Mayor Richard Riordan and Renne Bilson.

THE BEVERLY HILTON, 9876 WILSHIRE BLVD.,
CASALA.ORG/GALA

CROHN'S & COLITIS FOUNDATION WOMEN OF DISTINCTION LUNCHEON

MAY 14, 11 AM

TICKETS \$275

This year's luncheon honors Linda Howard,

KITCHENS ON MONTANA

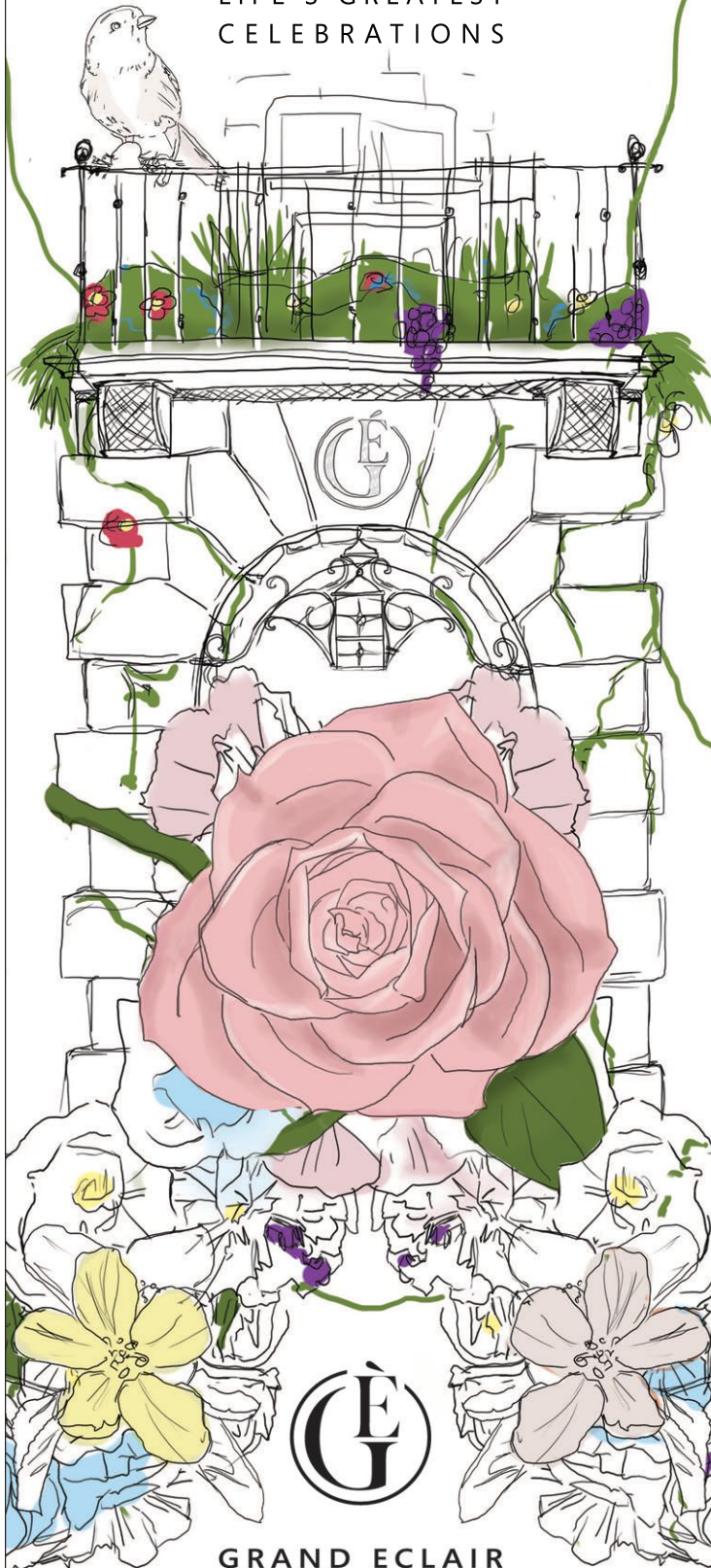
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Eli and Edythe Broad at the Opera Ball

well-known wedding coordinator and event consultant; Lindsay Sloane, senior vice president of television, TriStar Productions; and the late Mary Ann Mobley, film, television and Broadway actress, philanthropist and former CCFA national spokesperson and board member. The event includes a fashion show presented by Neiman Marcus.

THE BEVERLY HILTON, 9876 WILSHIRE BLVD., ONLINE.CCFA.ORG/WOD

SUPER SATURDAY LOS ANGELES

MAY 16

Hosted by Rachel Zoe and Molly Sims, this ultra-luxe designer "garage sale" benefits the Ovarian Cancer Research Fund with all proceeds from merchandise sales, tickets and tables.

BARKER HANGAR, 3021 AIRPORT AVE., SANTA MONICA,
OCCRF.ORG/SUPERSATURDAY

MAKING DREAMS COME TRUE

The Fulfillment Fund wishes to thank the members of our Board of Directors, Founders' Circle, Leadership Council, President's Advisory Council and Alumni Ambassadors for their outstanding leadership.

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Kat Dennings and Josh Groban at the Carousel of Hope Ball

THE ANNUAL CULINARY EVENING WITH CALIFORNIA WINEMASTERS

MAY 16, 6 PM

TICKETS START AT \$375

Held on the "Midwest Street" at Warner Bros. Studios, this wine tasting spectacular benefits the Cystic Fibrosis Foundation. Enjoy hors d'oeuvres, 70 California wines, 50 international wines and bid on over 500 auction items.

WARNER BROS. STUDIOS, GATE 7, BURBANK, CALIFORNIAWINEMASTERS.ORG

MASTERPIECE GARDEN TOUR

MAY 16

Virginia Robinson Gardens, the first estate in Beverly Hills, a national California and Beverly Hills Landmark, will be transformed for an all-day event, including a tour of the entire estate – the residence embellished by renowned florists and designers – and other Westside private gardens. A luncheon and runway fashion show on the Great Lawn and a boutique are included. The Grand Marshal is actress and author Victoria Tennant.

VIRGINIA ROBINSON GARDENS, 1008 ELDEN WAY, ROBINSONGARDENS.ORG

JIM MORA CELEBRITY GOLF CLASSIC

MAY 18

TICKETS START AT \$200

Hollywood and sports celebs alike gather together to play golf at one of the most exclusive clubs to support children's charities.

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AMALFI DRIVE



LISTED: *Award Winning Architectural*

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AMALFI DRIVE
Nantucket Traditional, upper rim

\$10,000,000



SAN REMO DRIVE
Riviera Estate, rim lot with view

\$8,900,000



NAPOLI DRIVE
East Coast Traditional

\$8,450,000



EVANS ROAD
Private, Gated 2-Acre Estate

\$12,900,000



CAPRI DRIVE
Charm and Style

\$6,250,000

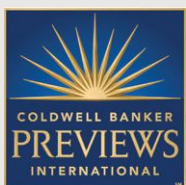


UMEO DRIVE
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AUTISM MOVEMENT THERAPY PRESENTS TEMPLE GRANDIN & FRIENDS

MAY 20, 2015

Temple Grandin, PhD, is considered one of the most accomplished and well-known adults with autism in the world. She has inspired people around the world as a champion for individuals with autism and their families. Her accomplishments as an acclaimed international speaker, best-selling author and tireless advocate earned her a place among Time magazine's "100 Most Influential People in the World" in 2010. Her early life story was the subject of the acclaimed 2010 HBO biopic, *Temple Grandin*, which won seven Emmy awards, a Golden Globe and a Peabody Award.

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Rosetta and Balthazar Getty at the Chrysalis' Butterfly Ball

LA UNCOVERED

MAY 21

A Better LA's annual gala will celebrate the vibrant culture of LA. This gala will not only "uncover" the city's best food, art and music, but will also uncover the true spirit of the LA community. The inner city, where ABLA works, is such a large, rich part of LA, yet one most Angelenos rarely get the opportunity to experience.

ABETTERLA.ORG

STEP UP INSPIRATION AWARDS

MAY 29

Inspiration Awards benefiting Step Up is a red carpet luncheon uniting 900 Los Angeles influencers each May at the Beverly Hilton. Step Up's most anticipated afternoon of the year, the event includes a reception with style lounges, a plated luncheon, and an awards program honoring those who inspire women and girls. Willow Bay returns as the event's honorary producer and Hudson Jeans will be the event's corporate honoree.

BEVERLY HILTON, 9876 WILSHIRE BLVD., SUWN.ORG

THE SOCIAL CALENDAR CONTINUES ON PAGE 28

ALTRUIST OF THE YEAR

MATTHEW CELENZA

Matthew Celenza joined the Private Banking & Investment Group at Merrill Lynch Beverly Hills in 2012. As a Private Wealth Advisor and Managing Director, Matthew and his team offer access to multi-family office capabilities, including investment management, custom lending and private banking, philanthropic advisory, wealth transfer and trust services and investment banking. Previously, Matthew worked at Smith Barney Citi Group for over 12 years, where he founded The Wilshire Group, a team serving ultra high net worth individuals and families. Alongside his career, Matthew has actively been involved in local charities focused on inner-city issues. Currently, he dedicates most of his time to A Better LA, serving as Co-Chair.

HOW DID A BETTER LA START? A Better LA was started about eleven years ago by Pete Carroll. At the time, Pete was head football coach at USC which put him in the middle of one of the most violent areas in the country, South Central Los Angeles. Pete witnessed firsthand the devastating impact of ongoing gang-related violence on the community. Because of his position at USC, Pete had the ability to bring people together — law enforcement, politicians, and community leaders and gained a deep understanding of the community outreach that was already in place. He parlayed what he learned into hard-core community intervention - the origin of A Better LA. Today, A Better LA strives to support community-based solutions and interventionists, restore peace and give Angelenos in the inner city resources to thrive.

WHAT IS YOUR ROLE WITH A BETTER LA? I'm the current Co-Chair of the Executive Board along with Pete. This means spending a lot of time in the streets together with our interventionists, before heading into the boardroom. The only way to really understand the pulse of what's happening in this city is to step out and experience it for yourself. I take what I've learned in the street and bring it into the boardroom. This way, the decisions we make in terms of infrastructure, fundraising and branding are completely aligned with our mission, resulting in a greater impact. The results have exceeded expectation.

CAN YOU SHARE SOME OF THE IMPACT A BETTER LA HAS RESULTED? Within the last decade, the murder rate in Los Angeles has dropped significantly. At one point, there were approximately 1,200 murders occurring annually in Los Angeles. Last year that was down to 225, and it's falling every year. This is attributed to several variables, but the work we support is a major contributor to this decline.

WHY DOES PHILANTHROPY MATTER? The community we live in matters to everyone, regardless of socio-economic status. For the individual to prosper, the community needs to prosper too. Philanthropy makes that happen by allowing a hands-on approach to forging change. It's the perfect way to direct personal resources, money or otherwise, towards causes that positively impact our community.



PHOTO BY NILS ERIK VOGTH-ERIKSEN

WHAT ARE THE NEXT BIG CHALLENGES THAT YOU WOULD LIKE LOS ANGELES' PHILANTHROPIC COMMUNITY TO EMBRACE?

Supporting hard-core community intervention. Getting involved with gang intervention was kind of an isolated project in the early days of A Better LA. Since then, there's a whole host of other issues we've had to address. Once we stopped the violence, we had to offer opportunity — such as creating employment opportunities and addressing women's rights. Today, one of our major challenges is the change in demographics Los Angeles has seen over the last 20 years. The Hispanic population is increasingly moving into areas that were once predominately African American. These changes have to be addressed.

WHAT WILL BE YOUR LEGACY? I'm more interested in creating a legacy of opportunity for Angelenos rather than a personal one. Less crime, less violence and more opportunity and education is my vision for Los Angeles. This means giving every Angeleno the ability to live a normal life and not having to live in despair. It's less about me and more about the city I call home.

IN YOUR ROLE AS A FINANCIAL ADVISOR FOR HIGH-NET WORTH INDIVIDUALS, DO YOU SEE CHANGES IN HOW YOUR CLIENTS APPROACH PHILANTHROPY IN THEIR FINANCIAL PLANNING? TO WHAT DO YOU ATTRIBUTE THESE CHANGES? Among the high-net worth community, there's a new generation of donors emerging in Los Angeles. Rather than just writing checks and hoping for change, they take a hands-on approach to philanthropy by contributing their time, energy and passion. Making a personal impact means everything to them. Understanding what makes your life worth living is fundamental to any financial plan. My team and I are particularly attuned to this and put it at the very center of our relationship with clients.

ALTRUIST OF THE YEAR

MEGAN CHERNIN

Megan Chernin has spent the past twenty years as a leader in the movement for education reform in Los Angeles. She is the founding CEO of The Los Angeles Fund for Public Education, which builds public, private and business support for the Los Angeles Unified School District. She was also the Co-Founder of LA's Promise, promising neighborhood revitalization through a first-of-its-kind performance contract in a specific three-school zone within LAUSD. Megan and her husband, Peter Chernin, formed Berkeley Connect, which brings undergraduates together with professors and graduate students within disciplines to harness the resources of a large public university while creating the atmosphere of a small, liberal arts college. Megan is on the Advisory Board of the Harvard School of Public Health's National Mentoring Project and the Los Angeles World Affairs Council.

WHAT MOTIVATES YOU TO TAKE ON ONE OF THE TOUGHEST CHALLENGES IN LOS ANGELES – PUBLIC EDUCATION? I don't think of it as tough. I think of it as gratifying. Los Angeles is known as the creative capital of the world and the 650,000 children in LAUSD are our greatest resource. Approximately 80% of those children live in poverty and 83% are minorities. It is the responsibility of the citizens of this city to see that the education system delivers what these children need to be college and work-force ready.

HOW DOES THE LOS ANGELES FUND FOR PUBLIC EDUCATION WORK? We are an independent 501(c) (3) charitable organization, with a multi-pronged approach. Our mission is to identify needs and create and invest in solutions that will improve the educational, health and wellness outcomes for students in LAUSD. We don't do this alone, however. Overall we are about partnership-building – linking LAUSD (its leadership, administrators, teachers, students and staff) with public and private funding, city government, individual citizens, businesses and key stakeholders. Our value is our expertise in implementing programs in the system and in being accountable to funders.

WOULD YOU DESCRIBE SOME OF YOUR PROGRAMS? Some of our key "Initiatives" within LAUSD where we knew we could make a measurable difference and where we saw that funders had an interest include:

SCHOOL FUEL – BREAKFAST IN THE CLASSROOM No child can study when they are hungry. BIC provides a nutritious breakfast to the 80% of LAUSD students who are eligible but were not participating in the traditional breakfast program offered in the cafeteria. It eliminates the stigma associated with receiving free or reduced breakfast by making it universally available to all students during the first 15 minutes of the school day.

#ARTS MATTER We saw an opportunity to support integrating the arts



into core subjects like math and science as a way to engage students in innovative ways and to increase access to the arts. This work is even more important now since many teachers in the current generation may not have had arts education during their own school career.

TIP "THE INTERN PROJECT" TIP is a unique summer internship program in LA for high performing LAUSD students, who would benefit greatly from a real working experience. We connect students with paid internships at exciting and progressive corporate partners including companies like JPL, Illumination Entertainment, Space X, Mayor's Office, UTA, WME, Kaiser, Nasty Gal and Forever 21. These internships are the type of opportunity that can transform a young person's future.

GRANTS HQ Grants HQ provides LAUSD's teachers and principals with the resources, tools and support they need to access millions of dollars of grant funding. We have a searchable grant website, free writing workshops, and ongoing access to a grant expert for advice and grant review. We've trained over 400 educators and helped 43 schools (we know of) win more than \$200,000 in grants since we launched last spring.

HOW WOULD YOU DESCRIBE A GREAT PARTNERSHIP PROGRAM? The LA Dodgers Foundation gave us \$200,000 toward the Breakfast in the Classroom program. They also created healthy "trading card" images with Dodger players for the milk cartons, and real Dodgers in the classrooms to promote healthy eating.

WHAT'S NEXT? Continued partnership building. Please join us! Go to lafund.org to learn more.

ALTRUIST OF THE YEAR

JESSE TYLER FERGUSON

Jesse Tyler Ferguson is best known for portraying Mitchell Pritchett on the ABC sitcom *Modern Family*. Exploring traditional family situations within a non-traditional (but increasingly realistic) family structure, Ferguson is half of a gay couple raising an adopted child with hilarious and often heart-warming results. The show has garnered a Golden Globe and five Primetime Emmy Awards for Outstanding Comedy Series. Ferguson has earned five nominations for Outstanding Supporting Actor in a Comedy Series. Ferguson gives his support to numerous causes, through financial donations, volunteer work, and with kind and generous use of his celebrity status. Organizations such as the Human Rights Campaign, GLAAD, Elton John AIDS Foundation, as well as smaller groups such as The Trevor Project (which provides suicide prevention and intervention for gay youth) are grateful for his wholehearted commitment. He has been honored by national advocacy organization Do Something at the 2013 Do Something Awards for his work promoting marriage equality. In October 2013, he was named part of the American Civil Liberties Union Ambassador Program as the Ambassador for Marriage Equality. Ferguson co-founded the non-profit organization "Tie the Knot", which sells bow ties to raise funds for groups that support the fight for marriage equality, in 2012 with his now husband, Justin Mikita. They were married in July of 2013, a month after California overturned Proposition 8, eliminating the ban on gay marriage. In addition to Ferguson's work fighting for marriage equality, he is also a Turnaround Arts Ambassador working with the Presidents Committee on the Arts and Humanities to bring change to failing schools across the country through the implementation of an arts education curriculum.

HOW HAS YOUR ROLE ON *MODERN FAMILY* AND YOUR PHILANTHROPIC WORK FROM "TIE THE KNOT" INFLUENCED THE LGBT MOVEMENT? LGBT rights and Marriage Equality are my primary focus. Tie the Knot is a marriage of retail and philanthropy. Proceeds from the sale of the bow ties go to various organizations that are in the trenches fighting for the civil rights of gay and lesbian Americans, as well as to fund our international public education campaign. We keep an active news feed and blog on our website to provide updates on relevant developments on marriage equality and LGBT rights.

To date, Tie the Knot has raised more than \$600,000 dollars. Sometimes I think that the individual things we do can make the biggest difference. Justin and I went to Illinois when the ban on gay marriage was being debated by the Illinois Supreme Court before the upcoming vote. I was somewhat overwhelmed speaking to senators, but I realized I had an important message that came from real-life experience.



PHOTO BY MIKE ROSENTHAL

WHAT IS THE BEST REWARD OF YOUR WORK? Before my role on *Modern Family* I went to Las Vegas, one of the great melting pots of American tourism. I was walking through the airport with a bunch of gay friends. A group of people started to harass us. Years later I went to Las Vegas with my husband Justin, acting like the happily married couple that we are. Several people started to look uncomfortable and ready to start in on us. But then I could see the change in their faces and demeanor when they recognized me from the show. I imagine them thinking, "Oh, he is gay in real life. I've seen this before, it is ok." I like to believe I'm helping spread the notion of normalcy and mainstream approval for the gay community.

WHAT ARE YOUR HOPES FOR THE FUTURE? Frankly, my goal is to put Tie the Knot out of business. I'm looking forward to the day when same-sex marriage is not front page news, but just as mundane and boring as regular marriage — which is to say beautiful and simple.

ALTRUISTS OF THE YEAR

TED GAGLIANO & LOIC BAILLY

Ted Gagliano is President of Feature Post Production at Twentieth Century Fox, responsible for more than 30 films per year from its four production divisions. His career in post production spans more than 500 Fox films, including *Titanic*, *Independence Day*, *Walk the Line*, as well as the *Star Wars*, *X-Men*, and *Ice Age* franchises. Most recently, Ted oversaw post-production on *Prometheus*, *Rise of the Planet of the Apes*, and James Cameron's *Avatar*.

Loic Bailly is Manager of Worldwide Marketing for Twentieth Century Fox. Previously he was a marketing executive for Johnson & Johnson in Paris in their orthopedic surgical equipment division. He came to the United States in 2011 to support Twentieth Century Fox in International Distribution for Television and Film.

Ted and Loic are major contributors to the UCLA Brain Tumor Program. In 2012, they launched the first annual Golden Portal Awards, which benefits the UCLA Neurosurgery Department's research to develop a brain tumor vaccine. Ted is on the UCLA Department of Neurology Board of Advisors and is a recipient of the 2013 Luminary Award which celebrates individuals who are driving advances in neurological research and treatment.

HOW DID YOU CONCEIVE OF A LINK BETWEEN FILM POST-PRODUCTION AND BRAIN SURGERY?

TG: My quest to help cure brain cancer started when Barry McRae, my best friend from Princeton, was diagnosed with a glioblastoma, the deadly brain tumor that felled Senator Edward Kennedy. Barry and his wife were like family to me; I was godfather to their three kids. I reached out to the UCLA medical community for answers, hope, and direction. And I entered a new world of technology, not so different from the one I live in every day. I learned that UCLA's immune therapies and ability to digitally map the brain are the most advanced treatments in the world. I was compelled to support their work in honor of my friend, who unfortunately was not able to take advantage of their treatment. I became determined to build a bridge between the world of medicine and the entertainment business. I saw clearly that the sciences in both can benefit each other.

WHAT HAPPENED NEXT?

TG: I met Dr. Linda Liao, a Professor and Director of the UCLA Brain Tumor Program. Dr. Liao is making use of intra-operative imaging for resection of brain tumors to take out cancerous cells and create custom-made vaccines to be re-injected into the patient to teach the body to destroy its own cancer.

We established the Golden Portal Awards, which has raised more than \$600,000 in the three years of its existence. These funds allow Dr. Liao's ongoing research to expand, with additional resources for the



medical research team, and most importantly, for more patients to be admitted into clinical trials, which are yielding very promising results.

HOW IS THE GOLDEN PORTAL AWARD UNIQUE IN THE REALM OF HOLLYWOOD AND PHILANTHROPY?

LB: The Golden Portal Awards are not about self-congratulation. They are about recognizing shared knowledge and resources and generating financial support. Their goal is to open a dialogue between two of the biggest industries in Los Angeles – entertainment and healthcare.

HOW DOES LIFE IN LOS ANGELES COMPARE TO LIFE IN FRANCE?

LB: The people here are friendly, warm and open, but the pace is much faster.

IS THERE A MOVIE THAT CAN ARTICULATE YOUR DREAM?

TG: Yes! James Cameron is producing a remake of *Fantastic Voyage* – the 1966 science-fiction film of a manned, miniature “space ship” that travels through the human body to repair a brain clot. Creating it in the 21st century is a great opportunity to utilize new film technology and real medical technology.

WHAT WILL BE YOUR LEGACY?

TG: We want to move the needle on cancer. It may be a fine, thin needle used in microscopic brain surgery, or a dial with a very big needle that shows the growing number of patients treated or funds raised.

ALTRUIST OF THE YEAR **DR. SHAHIN GHADIR**

Dr. Shahin Ghadir is a Board Certified Reproductive Endocrinologist and Infertility Specialist. He is a founding partner in Southern California Reproductive Center, which provides services in six cities, from Beverly Hills to Santa Barbara. He is on the Board of Directors of Path2Parenthood and the Neuromuscular Disease Foundation. Dr. Ghadir is currently working on creating a not-for-profit organization called "Fertility for All" which will help provide funds to subsidize the cost of fertility treatments for people who cannot afford it.

WHAT INSPIRED YOU TO SPECIALIZE IN REPRODUCTIVE ENDOCRINOLOGY AND INFERTILITY TREATMENT? To me, this is the most rewarding field in medicine. We can help create life and in turn change people's lives by creating families. Also, reproductive treatment is experiencing exponential growth through technological advances and research. Our work has applications across an infinite number of other human health fields.

HOW DO YOU BALANCE THE MORAL, POLITICAL AND RELIGIOUS CHALLENGES TO WHAT YOU DO? My responsibility is to help, not judge. I respect the wishes of my patients. Our clinic has set up an ethics committee as a sounding board for the staff and patients to discuss issues of concern.

WHY DOES PHILANTHROPY MATTER? Philanthropy is both a responsibility and a reward. If you are blessed with health, happiness and success in your life, it is your responsibility to help others achieve this, too.

HOW DO YOU REACH OUT TO THE LOCAL COMMUNITY? A good portion of our work is educating people on the options available to overcome infertility. This is a new field, whose treatments change quickly. Potential patients are best served if they understand the treatment landscape up front. My clinic, SCRC, provides regular free patient educational events for all individuals. With the growth of fertility preservation, specifically egg freezing, we have launched "Egg Socials" held in local venues. Women of all ages should understand this breakthrough technology. A more relaxed, social situation helps get the message across and encourages people to be open in asking questions. Egg Socials will be held on a monthly or bi-monthly basis.

HOW DO YOU SUPPORT GRASS-ROOTS LEVEL FERTILITY WORK? As a member of the Board of Directors of Path2Parenthood, I am part of a national lifetime resource for infertility prevention, reproductive health and family building. P2P services and materials are provided free of charge. Services include educational outreach events, an extensive online library, telephone and in-person coaching and a toll-free support line.

HOW DO YOU HELP WITH SPECIFIC COMMUNITY NEEDS? Our clinic



PHOTO BY LOUELLA ALLEN PHOTOGRAPHY

is a destination for the LGBT community on a local and international basis. I regularly partner with the West Hollywood community to discuss the challenges of egg and sperm donation and surrogacy. Also, last year I joined the board of the Neuromuscular Disease Foundation. There is a disease known as Hereditary Inclusion Body Myopathy (HIBM) which is a degenerative muscle disorder that disproportionately affects the Iranian Jewish and the Japanese communities. As there is no cure, and there is simple genetic testing available, I chose to support two large Los Angeles communities and join in the national organization that raises funds for research and education.

HOW CAN PEOPLE OVERCOME THE EXTREMELY HIGH COST BARRIERS TO PARENTHOOD? "Fertility for All" is a not-for-profit organization that I am in the process of creating. The goal is to improve access to quality fertility treatment in Los Angeles by providing an interest-free loan program which will be awarded via application and dependent on treatment paths after the diagnostic portion of treatment is complete. We plan to roll out by the end of 2015.

WHAT WILL BE YOUR LEGACY? Many smiling, happy children who are loved and cherished by their families.

WHY DO YOU CARE ABOUT LOS ANGELES? I was born in Los Angeles, but returned to Iran with my family for four years. Most people don't get to experience life in these two places in this order. For me, it made my appreciation of Los Angeles all the stronger.

WHAT IS THE NEXT BIG CHALLENGE THAT YOU WOULD LIKE LOS ANGELES' PHILANTHROPIC COMMUNITY TO EMBRACE? The costs of health care. It is heartbreaking to know that we have the capability to cure, heal and prevent disease, yet we cannot implement it on the scale that is needed.

ALTRUIST OF THE YEAR

BARBARA HERMAN

Barbara Herman is one of the pillars of Los Angeles's philanthropic community. For the past fifty years, she has been a member of Women's Guild Cedars-Sinai, prompting the creation of the Women's Guild Lung Institute, the Saul and Joyce Brandman Breast Center at the Samuel Oschin Comprehensive Cancer Institute, and the Women's Guild Endowed Chair in Women's Health. She is currently working on the campaign to raise \$10 million for the Women's Guild Simulation Center for Advanced Clinical Skills. She is on the Board of Directors of the Crohn's and Colitis Foundation, and The Eli and Edythe Broad Stage in Santa Monica.

WHAT WILL BE YOUR LEGACY AT WOMEN'S GUILD CEDARS-SINAI?

Women's Guild Cedars-Sinai was founded by my mother and a small group of women in 1957. I joined the Board of Directors in 1965. Cedars wouldn't be what it is today without the Women's Guild. Our latest commitment is to the newly opened Women's Guild Simulation Center for Advanced Clinical Skills. The Center looks, feels and sounds exactly like an actual hospital, with human patient simulators that can blink, bleed, talk, hyperventilate and even give birth. It is a fully realized vision of the principle that "practice makes perfect". I made the gift that formally launched the Women's Guild campaign to ensure that the Simulation Center will have the vital equipment, robotics, and new technology to remain a state-of-the-art training center for generations to come.

CAN YOU SHARE A SECRET OF SUCCESSFUL FUNDRAISING?

The Women's Guild initiated celebrity-driven, event marketing. We organized film premieres that doubled as fundraisers beginning in 1957. The studios paid for everything and it was wonderful exposure for our cause and for their film. And since Nancy Sinatra was on our board, we could always count on Frank to attend.

WHY DO YOU SUPPORT THE CROHN'S & COLITIS FOUNDATION?

Crohn's disease and ulcerative colitis are widespread—striking 1 in 200 Americans. I joined the board because their genetics research contributed to the discovery of the first gene for Crohn's disease. I believe we will be able to find a cure.

WHY DO YOU SUPPORT THE BROAD STAGE? I was thrilled when the Eli and Edythe Broad Stage opened in Santa Monica, bringing world-class performances to the Westside. Intrigued by the diversity of what they offer—theater, jazz and classical music, recitals from the best of Broadway, opera and popular music, dance, world arts, and family programming – I began going on a regular basis. The beauty of the state-of-the-art theater, and the distinctive quality of the performances, combined with the sense of community and commitment to education, inspired me to become a board member.



PHOTO BY CAROLINA KORMAN

I am currently funding the Broad's Sunday morning chamber music series called "Beethoven, Bagels & Banter". It isn't all Beethoven and it isn't all bagels. It is a chamber music salon in the European spirit, but done in "California-casual" style. My friend, world-renowned violinist Robert Davidovici, curates the series of five concerts. After the music, the audience has breakfast and enjoys intimate conversation with the musicians and one another.

WHAT DO YOU LOVE ABOUT LOS ANGELES?

I'm a native Angeleno. I went to Hawthorne Elementary School, where I met my late husband, Brad, Beverly Hills High School and USC. Brad and I raced sailboats competitively with some of the top sailors in the world. We represented the Del Rey Yacht Club at the Sardinia Cup and Transpacific Yacht Race - Los Angeles to Hawaii - amongst others. These were wonderful adventures. Of course, weather has a lot to do with loving LA. When Brad expressed a desire to live somewhere "with seasons" we picked up and moved to Jackson Hole, Wyoming. Eventually I said, "I love seasons, I just don't want to keep shoveling my way out of them." We came back.

WHY DOES PHILANTHROPY MATTER? I'm a firm believer in leaving the world a better place than I found it. If I see a need, I try to fill it. If I see a problem, I try to fix it. And I always encourage people to join me.

ALTRUIST OF THE YEAR

DOTTIE HERMAN

Dottie Herman is president and Chief Executive Officer of Douglas Elliman, with more than 79 offices in New York City, Long Island, the Hamptons, Los Angeles, South Florida, Aspen, Westchester/Putnam, and Connecticut. The firm has more than 5,500 real estate agents; a network of international affiliates and is part of a global alliance with London-based Knight Frank Residential LLP in 55 countries spanning Europe and Asia, allowing Elliman to reach international buyers from all over the world. In addition, the company controls a portfolio of real estate services, including Manhattan's largest residential property manager, Douglas Elliman Property Management, as well as DE Title and DE Capital Mortgage. Ms. Herman has been named among the 50 Most Powerful Women in New York by *Crain's New York Business*, as well as one of *The New York Observer's* Power 100 and by *Inman News* as one of the Top 100 Most Influential Real Estate Leaders. She is also host of WNYM's popular Saturday morning radio show *Eye on Real Estate*. In addition to her successful business ventures, in 2013, she received the Kenneth R. Gerrety Humanitarian Award at the annual Real Estate Board of New York (REBNY) banquet as well as the Long Island Business News' Outstanding CEO award. She was also the recipient of a BRAVA SmartCEO Award, recognizing exceptional female leaders for their contributions to business and philanthropy.

WHERE DID YOU GET YOUR START? I began as a broker with Merrill Lynch in their Long Island real estate division. In 1989, I bought Prudential Real Estate's Long Island division and expanded the company into the Hamptons. Four years later, I teamed up with Howard Lorber—who is still my partner—and we purchased one of New York City's most prestigious real estate brokerages, Douglas Elliman, for nearly \$72 million. Today, Douglas Elliman is the largest residential real estate firm in New York and the fourth largest in the country, yet our mission remains the same—represent our clients with impeccable service no matter where they desire to be; hence our recent expansion into the Los Angeles market.

WHAT CAN YOU SHARE WITH US ABOUT TODAY'S MARKET? Today's market is becoming increasingly bi-coastal. New Yorkers are researching homes in Los Angeles and Angelenos are likewise seeking homes in New York and Miami. What clients need most is a brokerage that knows these markets inside and out and will represent them with clarity and professionalism. That brokerage is Douglas Elliman. Our phenomenal success is based on a simple truth—if you truly know your market and treat your clients with respect at every turn, growth will be the reward.

WHAT CAUSES DOES DOUGLAS ELLIMAN SUPPORT? In addition to our core role as leaders in real estate, Douglas Elliman is proud to be a longtime champion of several important causes. We have a strong history in supporting the arts and women's health related causes, and we look forward to doing the same in Los Angeles.



WHAT CHARITIES ARE IMPORTANT TO YOU? Personally, I am a major supporter of organizations empowering women in business. Some of my past charitable efforts include being a supporter of the American Heart Association, the Tilles Center for the Performing Arts, the Southampton Hospital, the Katz Institute for Women's Health and Katz Women's Hospital located at North Shore University Hospital in Manhasset and LIJ Medical Center in New Hyde Park. I am also involved with The New York Restoration Project, and Every Woman Matters Walk: A Walk for Women and Their Families. Los Angeles is such a welcoming city and we are thrilled to plant and grow our philanthropic roots here.

WHY DOES PHILANTHROPY MATTER? At Douglas Elliman, we firmly believe in making a contribution to the communities where we work and live. We have the good fortune of being a business that has prospered for over a century and we feel it is essential to give back. It is especially empowering to see the growing number of female leaders, as well as men, spearheading amazing causes and I am honored to be recognized among them.

WHY DO YOU CARE ABOUT LOS ANGELES? Los Angeles is a vibrant, cultural mecca, with many layers, facets and communities, from Beverly Hills to the Hollywood Hills, Santa Monica to the revitalization of Downtown. Along with its spectacular weather, Los Angeles has an abundance of storied and architecturally important homes, which makes this expansion all the more exciting for Douglas Elliman. We want to be where our clients want to be. Our clients want to be here, and we look forward helping them navigate the landscape We love LA!

ALTRUIST OF THE YEAR

DEBBIE LEVIN

Debbie Levin is the President of the Environmental Media Association, a non-profit organization whose mission is to harness the power of the entertainment community to influence environmental awareness and action on a global scale. A venerable liaison between the entertainment and environmental communities, Debbie brings environmental issues into our awareness across a multitude of platforms – film, television, music, awards programs, community programs, social media and unique public and private partnerships.

HOW WAS THE ENVIRONMENTAL MEDIA ASSOCIATION (EMA) FOUNDED?

In 1989, iconic producer Norman Lear and his wife Lyn, together with Alan Horn, current Chairman of The Walt Disney Company, and his wife Cindy, began thinking about the environment and the legacy that could be left to their children. Norman's success in television was built on his entertaining take on the key social issues of the 70s. Norman and Alan knew how to deliver challenging content within different entertainment genres. They decided that the environment needed its own advocacy organization to get the message out to the media makers of Hollywood.

WHEN DID YOU BECOME INVOLVED? I was invited to a luncheon in 1999, which turned out to be the 9th Annual Environmental Media Awards. Norman was speaking. I had attended film school at USC and here was a living legend talking passionately about entertainment and the environment. It resonated in a way that spoke to my heart.

I asked the EMA Board Chair a million questions and spouted out a million ideas. He asked me to go to lunch and then asked me to run the organization. I knew nothing about non-profits or the environment. I had done some work in development for films, but development in film is reading scripts, not raising money. I jumped in anyway.

WHAT IS THE MOST IMPACTFUL WORK OF EMA? We pitch environmental storylines to studios, producers, directors, scriptwriters, agents, actors, artists, and all kinds of people who have the potential to include environmental messaging in their work. Environmental topics such as fracking, toxic soil, water contamination, wilderness preservation, carbon footprint, etc. are complicated issues. But they can be effectively conveyed and discussed and their potential impact demonstrated in a half hour sitcom or hour drama series. Sometimes what we do it is as simple as swapping out on a set – characters carry a canvas bag instead of plastic, they carpool, recycle, and compost. When a show does this kind of thing consistently, it becomes the norm.

WHEN DID THE ORGANIZATION ACHIEVE “CRITICAL MASS”?

In 2002 the large number of Prius-owning progressive celebrities prompted the Washington Post to dub hybrids “Hollywood's latest politically correct status symbol”.



HOW DID IT HAPPEN? Fifteen years ago we partnered with Toyota for the launch of the Prius. We used our connections in the entertainment industry and explained the value of the new car. How can you beat going to the gas station and getting half as much gas -- and saving the world at the same time? Soon we generated a huge demand and we ended up with “The List”. We prioritized celebrities who would get media coverage, but we never gave out free cars.

HOW DID THE EMA ARRIVE ON THE “RED CARPET”? It seemed hypocritical that the celebrities that spoke out for environmental causes were arriving at award shows in limousines.

HOW CAN SOMEONE WALK THE “GREEN CARPET”? The annual EMA Awards honor people and organizations that convey environmental messages in the most creative and influential ways. Rather than have nominees walk a red carpet, they walk our green carpet. It's more flattering.

WHEN DID YOU BEGIN ENGAGING YOUNG HOLLYWOOD? About seven years ago, younger celebrities came on board. They are having families and thinking about the future. They want to use their fame to model sustainable lifestyles and inform the public about environmental issues.

WHAT IS THE EMA GREEN SEAL PROGRAM? EMA Green Seal recognizes environmentally responsible production efforts behind-the-scenes. Film and television productions, awards shows and galas, corporate offices and creative shops can all be honored for their greening efforts.

WHAT KIND OF CAR DO YOU DRIVE? I have been driving a hybrid since 2001. I had an EV1 for a year before. I've had five Prius' and I'm on my third Lexus Hybrid SUV, because I decided that I needed a bigger car to fit car seats and strollers for my grandchildren.

ALTRUIST OF THE YEAR

ANGELLA NAZARIAN

Angella Nazarian is an advocate for women's empowerment. She is the co-founder and president of Visionary Women, a non-profit leadership organization supporting the women of Los Angeles. As a motivational speaker, author, frequent media contributor and commentator Angella encourages personal and professional growth. Her new "My Personal Coach" app puts mentoring tools at women's fingertips. She is the author of two best-selling books, *Pioneers of the Possible: Celebrating Visionary Women of the World* and *Life as a Visitor* and is anticipating the release of her third book, *Visionary Women*, in the fall of 2015. She is also the co-founder of Looking Beyond, a non-profit that funds organizations for children and young adults with special needs.

WHAT MOTIVATES YOU? I left my home and my parents when I was 11 years old. I moved to Los Angeles with my older sister, her husband and infant daughter. My brothers were already here studying when Iran erupted in revolution. My parents could not leave, so my siblings created a family that helped me make the transition to becoming an independent and curious individual. My parents joined us five and a half years later. In between, I learned a lot about self-reliance, hope and the importance of education. I studied psychology at UCLA and got my graduate degree from the California State University at Long Beach. I became a professor of psychology in my 20s and felt early on a true passion for advocacy for education. I served on the boards of several schools and am now with a number of universities as well. All these experiences have helped me in shaping my career and philanthropic efforts. My personal mission is to see how I, and our family foundation, can have the most impact on our community with an added emphasis on empowering women.

WHAT MAKES YOU PROUD? I am most proud of our recent efforts at California State University Northridge. My husband, David Nazarian, is an alumnus of the California State University at Northridge. In 2014, its business school was renamed The David Nazarian College of Business and Economics in recognition of our financial support. The driving force for our contribution was to provide wider access to quality education - especially to women and minorities, which comprise a large portion of CSUN's student body.

WHY DOES PHILANTHROPY MATTER? For me, it is more than a sense of responsibility. Philanthropy provides the person who is "giving" a sense of fulfillment. I find it not only rewarding but healthy to be thinking beyond myself and my immediate life.

WHAT ARE YOUR PLANS FOR THE VISIONARY WOMEN ORGANIZATION? One of my goals is to have the new non-profit, Visionary Women, become one of the leading national women's initiative platforms. I have co-founded this organization with some of the most dynamic women in Los Angeles and I believe it can have



PHOTO BY MELISSA VALLADARES

a powerful voice in supporting women's leadership initiatives. We are very excited about hosting Leymah Gbowee in May. She is the recipient of the Nobel Peace Prize in 2011. Gbowee has emerged as an international peace-building leader who changed history of her war torn Liberia. It truly is a privilege to have Ms. Gbowee in Los Angeles, talking to a relatively small group of women leaders. We hope that her sharing of her experiences inspires our community of women to do more on a global level.

DESCRIBE YOUR PHILANTHROPIC WORK WITH YOUR EXTENDED LOS ANGELES FAMILY? I serve on the Board of the Y&S Nazarian Family Foundation, doing work with USC, UCLA, Cedars-Sinai Hospital, and various universities and cultural centers, in Israel and around the world.

WHAT DO YOU LOVE ABOUT LOS ANGELES? Angelenos have a real sense of openness to new ideas. I love the city's diversity. I am also a big art enthusiast and Los Angeles has become the epicenter of a vibrant art scene, as well.

WHAT ARE THE NEXT BIG CHALLENGES THAT YOU WOULD LIKE LOS ANGELES'S PHILANTHROPIC AND BUSINESS COMMUNITIES TO EMBRACE? Public, private, corporate, and philanthropic partnerships are the wave of the future. Mentorships, internships, educational and training opportunities are becoming the strongest of society's tools for advancement. All layers of Los Angeles' varied communities should seek to make these connections and offer these tools.

WHAT WILL BE YOUR LEGACY? I would like to know that I was positive force for change.

ALTRUIST OF THE YEAR

STACY D. PHILLIPS

Stacy Phillips is a role model for how to be a philanthropist and inspire others to become one, too. Stacy is Founder and Managing Principal of Phillips Lerner, one of the premier family law practices in the country. Through her book, *Divorce: It's All About Control*, published articles, speaking engagements and television appearances, she has become a resource and advocate for countless families in the midst of conflict. Stacy currently serves on the Noreen Fraser Foundation's Board of Directors, raising funds to seek cures for women's cancers. The Stacy D. Phillips Endowment Scholarship at the Mirman School for Gifted Children provides funding for students from single-parent families in need of financial assistance. At Dartmouth College, the alma mater of Stacy, her son and her father, they established The Phillips Samuels Victor Fund, which sponsors The Phillips Award in Applied and Professional Ethics. In a proud Phillips family tradition, this award is presented annually to an undergraduate who has demonstrated excellence in professional ethics. Stacy has been selected for the 2015 Enterprising Women of the Year Award, recognized as one of the finest female entrepreneurs in North America. In 2014, she received the Los Angeles Business Journal's *Women Making a Difference* "Volunteer of the Year" Award for her philanthropic efforts on behalf of children and families.

HOW HAS YOUR FAMILY INFLUENCED YOU? My paternal grandfather was a lawyer who was greatly respected for his integrity. He had a saying, "Ish pacht nicht" which roughly translated from Yiddish means "It's not the right thing to do!"

This saying, instilled in me by my father, became a governing phrase for decision making in my life. Underscored by my family's support for education and community service, it forged my personal mantra for philanthropy -- "If you do well, you have to do good."

HOW HAS YOUR LEGAL CAREER INFLUENCED YOUR PHILANTHROPIC WORK? My career and philanthropic work support each other. In 1999, I led my firm in establishing the Phillips Lerner Adopt-A-Center Program to support the work of Los Angeles-based non-profits benefiting children and families. These are organizations that provide housing, emergency services and healthcare, and teach life-skills and conflict prevention/resolution. We "adopt" them -- in the full sense of the word -- working with them to create a celebratory event tailored to their community, and introducing them to new donors and sources of funding. And our commitment does not end there. Many in our firm and from our esteemed Advisory Board stay involved in various ways during the year.

HOW DID YOU ENLIST YOUR ENTIRE FIRM IN YOUR PHILANTHROPIC GOALS? I founded Adopt-A-Center for two reasons. First, our firm had matured and it was time to give back -- not just through financial



PHOTO BY SHARON HOLLY

support, but through personal involvement -- often the best part of philanthropy. Second, I saw this as a team-building enterprise for the firm. We act as a democracy in choosing the organization to be supported each year. This gives us grass-roots exposure to issues facing families and children at all socio-economic levels. I believe this makes us more compassionate and effective lawyers.

IS ADOPT-A-CENTER A MODEL FOR BUSINESS/NON-PROFIT PARTNERSHIP? Absolutely! Over the past fourteen years, we've come to understand the kind of organizations best served by us, and how we can best support them. Currently under discussion is a strategy to offer a "turn-key" instruction plan so other businesses of all types can pick up the Adopt-A-Center Program and run with it. This kind of philanthropy could really catch on!

DESCRIBE SOME OF YOUR MOST LASTING ACHIEVEMENTS. I assisted in the drafting of California's Senate Bill 924, which extended the limitations period for victims of domestic violence to sue their abusers in civil court. The bill became law and is codified as California Code of Civil Procedure Section 340.15.

Since 2012, I have served as a Volunteer Mediator, selected by the Supervising Judge to be part of a team that mediates complex cases that would otherwise take up tremendous time in Family Law Court.

WHAT WILL BE YOUR LEGACY? I know that there are families and individuals whose opportunities have expanded and whose lives have been made better by my work. I hope that the wisdom I've gained from my family, my education, my career and my philanthropy will inspire the next generation, especially my two children.

ALTRUIST OF THE YEAR

SHELLEY REID

Shelley Reid, born and raised in Canada, is a “triple Trojan”. She has a Bachelor of Arts Degree in music, a Masters Degree in Social Ethics both from USC and she is a graduate of the Gould School of Law at USC. Her entire career has been spent in the entertainment and media industry. Upon graduating from law school, Shelley was a successful independent producer of film, television and theater. For the past 15 years, she has worked at various studios and networks as a television business affairs executive. Notwithstanding a demanding professional career, Shelley is equally devoted to supporting numerous local and national non-profit organizations.

WHAT IS MOST REWARDING ABOUT YOUR PHILANTHROPIC WORK?

Working with organizations like Otis College of Art and Design where the money raised from our annual Scholarship Benefit and Fashion Show goes directly to supporting scholarships for talented young artists and designers. The students work all year with top fashion designers such as Bob Mackie, Isabel and Rubin Toledo, Trina Turk, Casabella, Patagonia, Cynthia Rowley, Zaid Affas and so many other fabulous and well-known designers in creating collections. To see their designs come together on the runway each year is truly amazing.

DESCRIBE THE RANGE OF YOUR PHILANTHROPIC WORK — ORGANIZATIONS AND CAUSES OF PERSONAL INTEREST AND THOSE THAT YOU SUPPORT THROUGH YOUR LEGAL AND BUSINESS CAREER IN ENTERTAINMENT MEDIA?

My real interest is in education, the arts and supporting women's initiatives. I have been a Governor of Otis College of Art & Design for 14 years, I support a local foster children's organization, Children's Action Network, I am on the professional advisory committee of the Motion Picture Television Fund, a member of the Visionary Circle of Visionary Woman and continually support and mentor young female executives. I serve or have served on a number of other non-profit boards, such as the United Cerebral Palsy Research Foundation, the American Cancer Society, the Los Angeles Free Clinic and other local art collectives and foundations.

WHY DOES PHILANTHROPY MATTER? I am a strong advocate in the power of leadership and community engagement. Engaging in any form of philanthropy is an opportunity to not only help others but to improve the dynamics of our society.

WHAT ARE THE NEXT BIG CHALLENGES THAT YOU WOULD LIKE LOS ANGELES' PHILANTHROPIC COMMUNITY TO EMBRACE?

Establishing a stable financing model for cultural and educational institutions which does not depend on continually asking for money



PHOTO BY JONNY MARLOW

from the same group of people. I am particularly interested in venture philanthropy. This model aims at self-sufficiency and sustainability on the part of the non-profits while demanding accountability.

WHY DO YOU CARE ABOUT LOS ANGELES? Los Angeles is the creative capital of the 21st century and an incredible place to live. In a city like Los Angeles where 1 in 7 jobs is related to a creative industry, it is so exciting to witness this explosion of design, arts and culture. In my opinion, Los Angeles is the “it” place to be!

WHAT WILL BE YOUR LEGACY? To have been part of the fabric of our city in helping the less fortunate and if possible, to have been part of the movement of bringing the venture philanthropy model into practice with some of Los Angeles' great cultural and educational institutions.

ALTRUIST OF THE YEAR

RYAN SEACREST

Ryan Seacrest holds preeminent positions in broadcast and cable television, as well as nationally syndicated radio and local radio. He is celebrated internationally as host of the top-rated primetime talent showcase *American Idol* on Fox. He is host and executive producer of ABC's annual New Year's eve program, *Dick Clark's Rockin' Eve with Ryan Seacrest*. He also has an agreement with NBC Universal that includes on-air broadcasting and producing duties across the NBC and E! networks. On radio, Seacrest is host of *On Air with Ryan Seacrest*, his market-topping #1 nationally syndicated LA morning drive-time show for iHeart Media's 102.7 KIIS-FM, as well as a nationally-syndicated Top 40 radio show. Seacrest launched Ryan Seacrest Productions (RSP) in 2006, which has since become an Emmy-winning entertainment production powerhouse. As an entrepreneur, Seacrest has investments in media companies including Civic Entertainment Group, a marketing services company, Pinterest, FlightCar, attn., a news media company targeted at millennials, and Mobile System Security (MSS) through Seacrest Global Group. He has also made independent investments in TYPO, a smartphone accessory company, DigiTour Media, an emerging media company that creates and produces IRL ("in real life") YouTube experiences in the form of concerts, as well as the cable network, AXS TV. In 2014, he launched a clothing collection, Ryan Seacrest Distinction, at Macy's. His philanthropic efforts are focused on youth-oriented initiatives, including serving as Chairman of The Ryan Seacrest Foundation and Honorary Chair of the Grammy Foundation. He is also on the board of the Los Angeles County Museum of Art.

WHAT IS THE MISSION OF THE RYAN SEACREST FOUNDATION? The mission of the foundation is to inspire youth through entertainment and education focused initiatives. Our first initiative is to build broadcast media centers, named Seacrest Studios, in children's hospitals across the country. The state-of-the-art media centers are a hybrid of a radio and TV studio and serve as a creative outlet where patients get to be DJs, make their own TV shows, play games and even interview celebrities that we bring by to visit. If a patient can't physically make it down to the studio, they can still participate by watching via a closed-circuit channel on their in-room TV and by calling in via Skype or phone. Our goal is to positively contribute to the healing process of young patients and give them an opportunity to have some fun, learn and hopefully forget for a while that they are in a hospital.

HOW HAS THE FOUNDATION POSITIVELY IMPACTED CHILDREN AND THEIR FAMILIES? The studios seem to invoke some powerful healing power. One exciting statistic we learned recently is that when the studio is open, patients are less likely to call for their doctors to get more pain medicine. We have also found that the studios are something that the whole family can enjoy—and something that can act as an upbeat



PHOTO OF RYAN AND OWEN AT THE CHILDREN'S HOSPITAL COLORADO, COURTESY OF RYAN SEACREST FOUNDATION

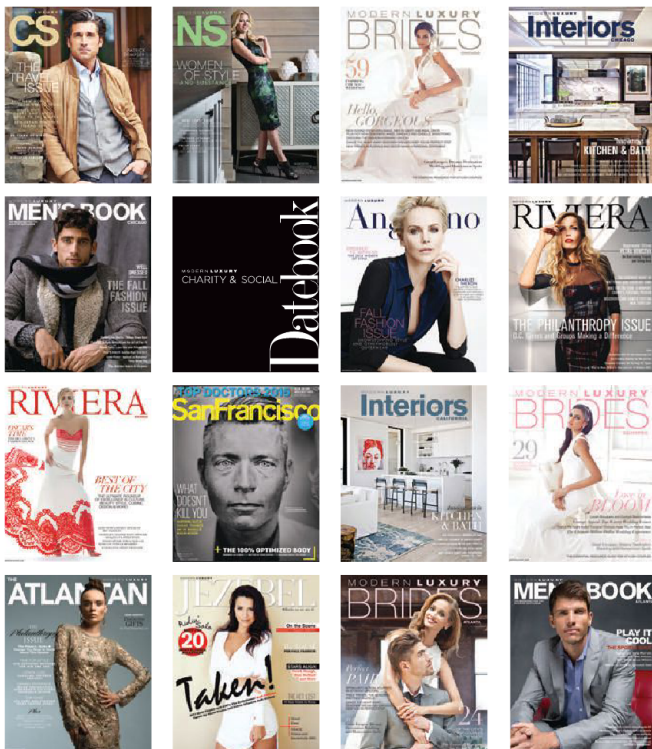
distraction from the many hours patients and their families may have to spend in the hospital.

ANY SPECIAL STORY YOU CAN SHARE? One patient we met hadn't left her bed in more than 70 days and when she heard that her favorite singer was coming to the studio it gave her the strength and will to finally leave her bed. The doctors and family of this little girl had tears in their eyes when they saw her smiling and meeting her idol.

YOU HAVE EIGHT PEDIATRIC HOSPITALS YOU CURRENTLY PARTNER WITH. WHAT IS YOUR LONG-TERM GOAL AND HOW DO YOU SEE IT GROWING? Later this year, we expect to expand our presence to two more major cities, which takes us to 10 studios nationwide. Our long-term goal is to continue to build Seacrest Studios across the country, and to eventually network them all together, creating the first pediatric hospital entertainment network. We're currently working on the network that will allow patients across the country to interact with each other and share live content.

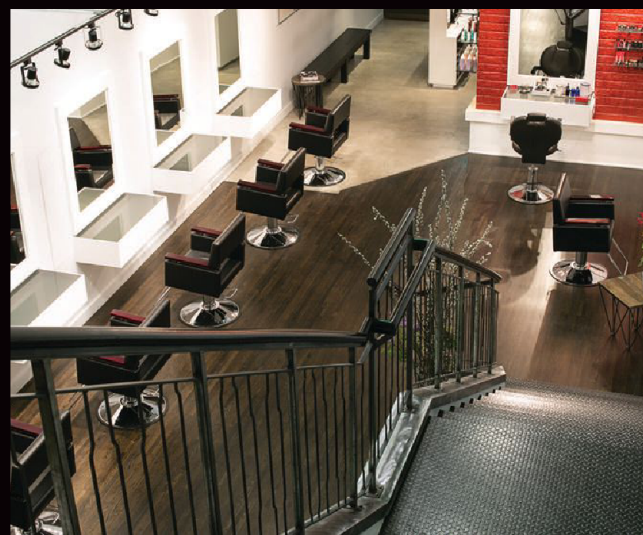
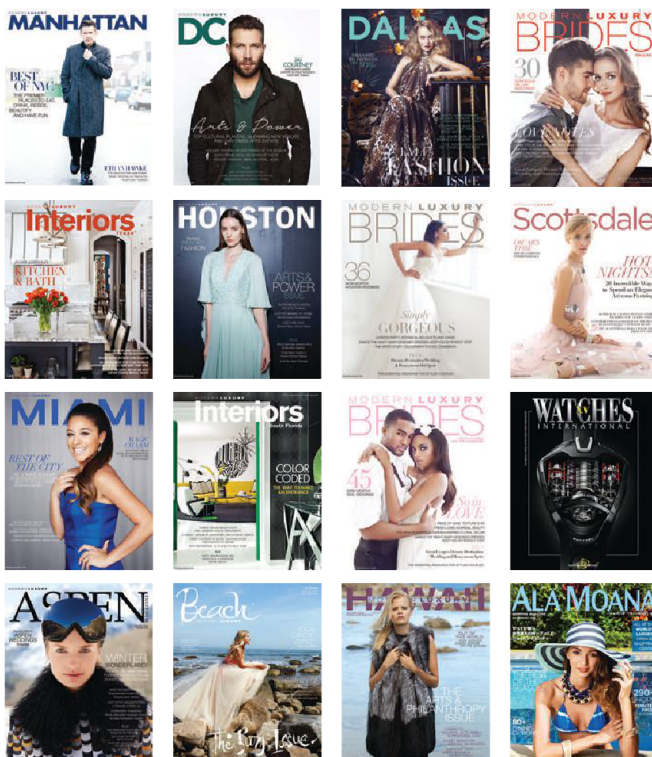
WHY DOES MUSIC MATTER? Music is such a powerful medium—it brings joy and eliminates borders. I've been involved with radio my entire career because it provides a unique and intimate relationship with audiences, but I also just love music. It impacts people so emotionally whether they are listening on the radio or seeing a concert live—people connect many of the most important moments of their lives with music.

HOW DO YOU WANT TO BE REMEMBERED? If I can make even a small difference in the lives of the children and the families that our studios serve, that is gratifying to think about... I honestly don't think about my legacy too much at this point, I still feel like a kid.



MODERN LUXURY

MODERNLUXURY.COM



JAMES KENDALL SALON SUPPORTS THE PRINCESS PROJECT

Known for his celebrity clientele, James Kendall is one of L.A.'s go-to stylists. He runs his Beverly Hills salon with a focus on sophisticated techniques, offering everything from precision dry cuts to expert color, blow-outs and makeup applications. Kendall also cares deeply about customer satisfaction, going so far as to name products like The Betty, his signature soft-hold hairspray, after devoted clients.

In the 2,000-square-foot salon, guests receive their services in stylish, mid-century salon chairs. The chic design also includes mod white mirrors, dark wood floors, a red accent wall, track lighting and an industrial steel staircase leading to an open mezzanine level. Stop in and enjoy services performed with Oribe, Leonor Grey and Sachajuan products.

James Kendall supports The Princess Project for every formal dress donated in the month of March, James Kendall will honor a complimentary blow-dry. Please call the salon to find out more.

**9635 Brighton Way
Beverly Hills, CA 90210
310.858.8045
jameskendallsalon.com**



Rodger Berman and Rachel Zoe at the 10th Annual Pink Party

AIDS LIFECYCLE **MAY 31-JUNE 6**

This week-long bike ride starts in San Francisco and travels 545 miles down the California coast to Los Angeles for a truly life-changing experience. Both new and experienced riders are encouraged to join this ride to end HIV/AIDS.
AIDSLIFECYCLE.ORG

JUNE

STEPPING UP INITIATIVE **JUNE 1**

TICKETS \$1,500

This social cocktail fundraiser helps to provide aid to those who have suffered sexual assault and domestic violence.
**PUMP RESTAURANT, 8948 SANTA MONICA BLVD.,
EKONIMAGE@GMAIL.COM**

AMERICAN CANCER SOCIETY BIRTHDAY BALL **JUNE 6**

Held over National Cancer Survivors weekend, this event draws more than 500 of the top entertainment industry leaders to attempt to change the way cancer affects our world. Through support of the American Cancer Society, cancer related deaths have declined by 20%, saving more than 1.3 lives in the United States.
**BEVERLY HILTON, 9876 WILSHIRE BLVD.,
GALA.ACSEVENTS.ORG**

CHRYSLIS BUTTERFLY BALL **JUNE 6, 6 PM** **TICKETS \$1,000-\$10,000**

Hosted at a private Mandeville Canyon estate with live entertainment and presentation, this ball is sure to be spectacular. This non-profit organization is dedicated to creating a pathway to self-

sufficiency for homeless and low-income individuals and provides the resources and support needed to retain employment.
LORI SIMPSON, 310.401.9393, CHANGELIVES.ORG

HEART AND STROKE BALL **JUNE 13, 6 PM**

The Heart and Stroke Ball inspires support of the American Heart Association's work to create a better future for children, families and communities. It is a major fundraising event benefiting research, public education and community programs of the AHA/ASA in Los Angeles.
**ENDEAVOR SPACE SHUTTLE, CALIFORNIA
SCIENCE CENTER, 700 EXPOSITION PARK DR.,
LAHEARTBALL.AHAEVENTS.ORG**

TAKE STEPS LOS ANGELES WALK FOR THE CROHN'S & COLITIS FOUNDATION OF AMERICA **JUNE 14, 10 AM**

The largest fundraising event for the Crohn's & Colitis Foundation of America, this event has raised nearly \$60 million dollars to further research, education and patient support for those suffering from Crohn's and Colitis.
**CRESCENT BAY PARK, 2000 OCEAN AVE., SANTA
MONICA, CCTAKESTEPS.ORG/LOSANGELES**

UCLA BRAIN TUMOR PROGRAM 4TH ANNUAL GOLDEN PORTAL AWARDS **JUNE 14**

The Golden Portal Awards is an annual event benefiting UCLA's Brain Tumor Program, which provides critical resources for clinical trials that will someday lead to a cure for malignant brain tumors. The awards recognize and honor the art and science of film and medicine.
LETI MCNEILL LIGHT, LLIGHT@SUPPORT.UCLA.EDU

CELEBRATE: SHELTER **JUNE 27**

A+D Architecture + Design Museum > Los Angeles is proud to present its fifth annual gala and fundraiser. The 2015 theme reflects the Museum's Summer move to the Arts District in Downtown Los Angeles, and at the same time celebrates the idea of shelter + protection - from a discrete object, such as an umbrella, to the large-scale, such as A+D Museum's new home.
APLUSD.ORG

TAGS

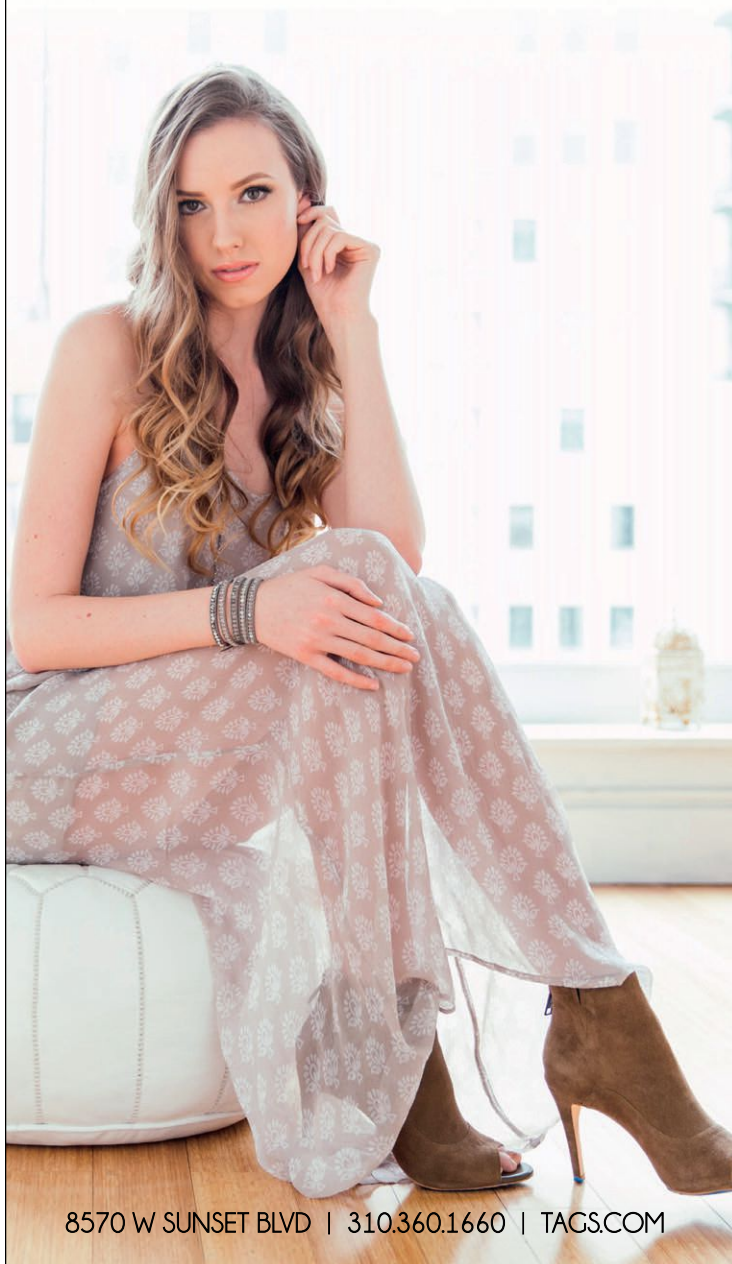
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Fundraising Gala:

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MAY 1, 2015 AT 6PM

**LOCATION TBA,
BEVERLY HILLS, CA**

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Emotional
Stability
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Outstanding
Reconstructive
Efforts

IT WAS FOUNDED in 2008 by board certified plastic surgeon, Dr. Michael K. Obeng. RESTORE is a 501(c)(3) non-profit medical service organization that provides free reconstructive surgery and related medical services to children and adults with disfiguring deformities from birth defects, accidents and diseases in third world countries around the globe.

restore
THE FOUNDATION FOR RECONSTRUCTIVE SURGERY

JULY

CALIFORNIA SPIRIT 30

JULY 19, 4 PM

TICKETS \$350

For its 30th year, California Spirit will bring together renowned chefs from Los Angeles' best restaurants to prepare their finest culinary creations in support of the American Cancer Society.

SONY PICTURES STUDIOS, 10202 W.
WASHINGTON BLVD., CULVER CITY, JESSI.
CAZARY@CANCER.ORG

FULFILLMENT FUND LEADERSHIP COUNCIL'S ANNUAL TASTE OF SUMMER

JULY 25, 6 PM

TICKETS \$150

Taste of Summer is an exclusive one-night-only food, wine and beer tasting event featuring world-renowned and local chefs, restaurants, wineries and breweries. All proceeds benefit the Fulfillment Fund.

THE VICTORIAN SANTA MONICA, 2640 MAIN ST.,
SANTA MONICA, FULFILLMENT.ORG

SEPTEMBER

LA OPERA 30TH ANNIVERSARY OPERA BALL

SEPTEMBER 12, 5 PM

LA Opera will launch its 30th season with two legendary directors, Woody Allen and Franco Zeffirelli, combining forces for a sensational season-opener. Opera Ball guests will walk the red carpet and begin the evening at 5pm with an elegant Champagne reception followed by the performance and a spectacular dinner by Patina. The night of enchantment continues with cocktails and dancing.

DOROTHY CHANDLER PAVILION, 135 NORTH
GRAND AVE., JMICHNICK@LAOPERA.ORG

LIVER LIFE WALK LOS ANGELES

SEPTEMBER 20

Liver Life Walk allows people affected by liver disease to come together and raise critical funds and awareness for the American Liver Foundation. Each Liver

Life Walk features a festival atmosphere including activities for kids, food and entertainment.

OCEAN VIEW PARK, 2701 BARNARD WAY,
SANTA MONICA, GO.LIVERFOUNDATION.ORG

AN EVENING UNDER THE HARVEST MOON

SEPTEMBER 26

TreePeople's annual gala brings together a wide range of entertainment, environmental and political leaders. TreePeople is a leader in activating communities to take responsibility for their urban environment.

TREEPEOPLE'S CENTER FOR COMMUNITY
FORESTRY, 12601 MULLHOLLAND DR.,
SKERN@TREEPEOPLE.ORG

LOS ANGELES PHILHARMONIC GALA

SEPTEMBER 29, 8 PM

This stunning black-tie celebration includes a pre-concert reception, dinner, and dancing under the stars.

WALT DISNEY CONCERT HALL, 111 GRAND AVE.,
LAPHIL.COM

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(310) 927-7910



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thekrimgroup.com

OCTOBER

UNITED FRIENDS OF THE CHILDREN'S 6TH ANNUAL CULTIVATE LA

OCTOBER 10

Cultivate L.A. brings together the finest Los Angeles restaurants, specialty food vendors, and wine makers from throughout California in support of the United Friends of the Children. Guests are introduced to the fabulous resources Los Angeles has to offer food and wine lovers in our area.

PRIVATE RESIDENCE, UNITEDFRIENDS.ORG

TASTE OF ITALY

OCTOBER 10, 5 PM

TICKETS \$55-\$120

The 7th annual Taste of Italy will transform the heart of historic downtown into a charming Italian piazza, where 2,500 Italophiles, celebrities, dignitaries and philanthropists can eat, drink, and mingle to benefit the Italian American Museum of Los Angeles.

PICO HOUSE, 424 N. MAIN ST., ITALIANHALL.ORG

LOS ANGELES TEAM NPF WALK

OCTOBER 18

This 5k walk is dedicated to finding a cure for psoriasis in a fun, family-friendly environment. Enjoy live music and learn about new ways to manage psoriatic disease.

NPF.DONORDRIVE.COM

CARITAS GALA

OCTOBER 24, 6 PM

TICKETS \$500

The Irene Dunne Guild and Saint John's Health Center Foundation board of trustees co-host the 2015 Caritas Gala at the Beverly Wilshire Hotel. Event honors Merle and Peter Mullin with the Spirit of Saint John's Award, Raylene and Bruce Meyer with the Spirit of Saint John's Award and Wendy Goldstein with the Caritas Award.

BEVERLY WILSHIRE FOUR SEASONS HOTEL, 9500 WILSHIRE BLVD., TESS.
CSISZAR@STJOHNS.ORG

ARTHRITIS FOUNDATION'S COMMITMENT TO A CURE

OCTOBER 28, 6 PM

TICKETS START AT \$500

The Gala begins with a cocktail reception, followed by a live auction featuring one-of-a-kind packages, an awards presentation, live entertainment and dinner. Event proceeds will support research for a cure for arthritis, the nation's leading cause of disability affecting nearly 53 million adults and 300,000 children.

THE BEVERLY HILTON, 9876 WILSHIRE BLVD., COMMITMENTTOACURELA.ORG

FULFILLMENT FUND ANNUAL STARS GALA

OCTOBER TBD

The Fulfillment Fund's Stars Gala, raises millions of dollars to support the Fulfillment Fund's mission of making college a reality for students in L.A.'s under resourced communities.

THE BEVERLY HILTON, 9876 WILSHIRE BLVD., FULFILLMENT.ORG

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ELIE SAAB
AT NEIMAN MARCUS

NOVEMBER 12, 2014



Jim Gold, Carla Sands, Elie Saab and Ariela Shani



Robin Broidy and Susan Casden



NJ Goldston and Carolyn Powers



Carla Sands



Stephanie Booth Shafran and Alexandra Dwek



Judy Chang and Elie Saab



Runway models

Neiman Marcus Beverly Hills was the setting for a luncheon and fashion show co-hosted by The Blue Ribbon of the Los Angeles Music Center. The event featured the U.S. premiere fashion presentation of award-winning designer, **Elie Saab**. This event marked the first visit by the celebrated red carpet favorite to Los Angeles and featured his 2015 Ready-to-Wear collection. Saab was joined by his wife **Claudine** and son, **Elie Saab, Jr.** The 250 guests, many wearing Elie Saab designs, were welcomed by Blue Ribbon President, **Carla Sands** along with Neiman Marcus Beverly Hills general manager, **Ariela Shani**, both sporting elegant pieces from the designer's collection. **Jim Gold**, president and chief merchandising officer for Neiman Marcus had jetted in from Dallas for the occasion and was joined by **Richard Samuelson**, senior vp and director of stores, West Coast for Neiman Marcus and Elie Saab vp, **Mauro Grimaldi**.



Welcome to the new Santa Monica.

FIG RESTAURANT. THE BUNGALOW. EXHALE SPA. IT ALL HAPPENS HERE.

Experience the very best of Santa Monica at Fairmont Miramar Hotel and Bungalows with suites designed by Lynda Murray, seasonal cuisine at FIG Restaurant, The Bungalow by Brent Bolthouse and fitness by exhale mind body spa. All within a few steps from the beach, the Pier and the promenade.

Fairmont
MIRAMAR HOTEL & BUNGALOWS

fairmont.com/santamonica

A black and white photograph of a woman with dark, curly hair, smiling as she prepares food in a kitchen. She is wearing a patterned top. In the foreground, there is a white countertop with a glass of white wine, a bottle of wine, and a wooden cutting board with various fruits and bread. The background shows a kitchen sink and large windows with two pendant lights hanging above them.

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MOST ASKED
FOR NAME IN
LOS ANGELES.**

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